

National Broadband Network Taskforce

From: Marscom [marscom@telstra.com]
Sent: Thursday, 27 March 2008 5:40 PM
To: National Broadband Network Taskforce
Subject: RFP Response - Marscom Television

Marscom Television

a division of Kids 4 Kids Inc ABN 25 477 472 123



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Ms. Patricia Scott,
 Chairperson,
 National Broadband Network Panel

Dear Ms. Scott

Please find a submission herein on behalf of Marscom Television, a division of Kids 4 Kids Inc. to the Broadband Network Panel RFP.

Marscom Television is a non-profit organization established in 1989 to assist those who wish to express an idea, create a concept or deliver a story, through media productions, to help humankind. The vision to focus of Marscom Television is the development of those digital media opportunities, specifically for the less franchised in our Australian community.

Marscom Television presents opportunity for community interaction in fostering and promulgating such ideas, concepts and stories to build a more cohesive, community and strengthen the multi-cultural interaction and links in our unique society. It has become an innovative cocoon of artistic and technological advancement.

Marscom Television proposes to support the Broadband Network by providing a dual operation consisting of

- (1) a low-cost Broadband Community Network, operated by community members, which incorporates entertainment and also educational and training initiatives in seven languages and;
- (2) an open-access Internet Broadcast Network, operated by community members, for delivery of digital content via the Internet.

Broadband Community Network – Brief Overview of Proposed Charter:

- Marscom Television will build a community-based broadband network, run by the community members.

- Kids 4 Kids Inc. will provide operating costs.
- Marscom Television will manage the Community Network as a permanent member of the board.
- Community members will vote for board members and a team of operational support members.
- Emergency networks will have integrated access for emergencies.
- The Community Network will act as a community-based service provider for Broadband Internet. The Community Network will function as a federation of communities, each community with its own elected network operations personnel and leaders. Such an approach will encourage the development of other communities and will allow individuals to affiliate themselves with the network through their neighborhood, their schools, or their community and civic organizations.

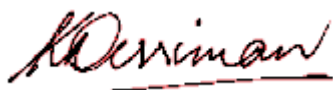
Marscom Television Management:

A principal of Marscom Television has always been a Board Member of Community TV Ch. 31 since its incorporation and until three years prior to the expiry of its licence, during which time Marscom Television was always a Registered Program Provider. Since the transfer of the community licence to Television Sydney (TVS) Limited, Marscom Television has been a Registered Program Provider with SLICE TV, a Member of TVS.

Marscom Television has always been at the forefront to assist government initiatives regarding expansion of media. In the Report to the Minister for Communications and the Arts, regarding the Inquiry into the Future Use of the Sixth Television Channel, by the ABC February 1997, Marscom Television's contribution is noted under Attachment 1 – Submissions in Response to the Issues Paper (page 62, Community Groups).

We offer our resources and considerable expertise in this step forward with Australia's technological advancement. Specifically, we seek to collaborate in providing affordable access to broadband, for production or viewing, by the less-franchised in our vast, multi-cultural Australian community.

Yours faithfully,



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